



Hodag Farmers' Market

Market Policies Revised March 2016

Welcome to the HODAG FARMERS' MARKET.

There are a few rules that every vendor must follow to participate. The reason for them is to insure that all produce is grown locally and presented at the market by the grower. We also wish to keep the playing field level for all who wish to sell here and so will enforce these rules with fairness. The management is always happy to help explain anything in the policies that might not be clear and is always interested in your opinions. No reselling is allowed.

Liability

All vendors and customers are responsible for their own personal and produce liability. The HODAG FARMERS' MARKET, the board of directors and volunteer helpers assume no liability for injuries resulting from the use of the Market or the products sold here.

Market Organization and Rules

Our organization is a nonprofit corporation formed to provide a place for the sale of locally grown produce and other farm products. It is the five member Board of Directors, elected by the market members, that shape and enforce these. An application must be completed and approved prior to arrival at the market for selling.

This year the market will be every Saturday morning from May 27th to October 15th. Hours are from 8:00 A.M. until 1:00.

All markets will be held in Pioneer Park located at 710 S. Oneida Ave., Rhineland. Vendors must be set up and ready to sell at 8:00 A.M., but must be packed up and ready to leave by 2:00 P.M. No selling is permitted before 8:00 A.M.

Vendors arriving after 8:00 am WILL NOT be allowed to drive their vehicle into or through the market space, as a safety measure for both customers and vendors. Late arriving vendors will have to carry in their wares.

For a fee of \$10 all vendors will be able to rent a stall with 12 feet of frontage. Season tickets are available for \$125 per stall. A season ticket assures the vendor of an assigned stall and the option of retaining that stall the following year if paid for on or before May 1. Half season passes are \$70. Each half is 10 weeks, with the first half ending the first Saturday in August. No one will be permitted to rent more than 2 stalls depending on availability. All vendor possessions must be kept within the rented stall. This includes advertising, signs, and tent stakes.

All production of permitted items must be done within the Counties of Oneida, Vilas, Lincoln, Forest, Price, and Langlade. You must be a land-owner or a resident of these 6 counties. There will be no exceptions. Absolutely no reselling is allowed. Only the producer(s)/grower(s) and their immediate family may sell at our market. Occasional exceptions allowed with board approval. You must be at least 16 years of age to operate a stand.

Permitted livestock are poultry, rabbits and hooved animals of less than 40 pounds. Eligible livestock must have been bred by the vendor or owned by the vendor for more than 4 weeks. All livestock must be caged or contained away from immediate reach of the public. No bedding materials or animal droppings should come in contact with the grounds. Any spillage of such materials must be cleaned up by the vendor as with any refuse.

Honey and maple syrup are permitted with the proper labeling as defined by Wisconsin regulations. All other market criteria apply. Absolutely no reselling is allowed.

Pickles, jams, jellies and preserves are permitted with the proper labeling as defined by Wisconsin regulations. All other market criteria apply. Absolutely no reselling is allowed.

Crafts will be permitted at market under certain guidelines. Acceptance of craft applicants will be based on space availability, category of craft, materials used, general quality and workmanship. If 25% or more of a vendor's sales or product display are of craft items, the market member is considered a craft member and all items must be pre-approved by the board prior to sale. If less than 25% of a vendor's sales or product displays are of craft items, no approval is needed.

Perennials, annuals houseplants and landscaping plants sold must be grown from seeds, cuttings or divisions by the vendor. Absolutely no reselling is allowed. Prohibited items include (but are not limited to) dogs, cats, craft goods not mentioned, flea market items, any goods considered a potentially hazardous food as described by State regulations without proper license(s) and labeling. Prohibited items may not be sold, bartered, given away or displayed at the Market. It is prohibited to sell pre-cut fruit or vegetables and cooked food, but samples may be given away.

Smoking. Vendors that choose to smoke are asked to leave the market area to do so, i.e. move beyond their vehicle.

Potentially Hazardous Foods

The market allows the following items as long as the vendor obtains and displays the necessary license(s). All of the product's ingredients must be produced by the vendor with some exceptions stated below. Production of those ingredients must be within the counties listed above. For information on the pertinent State regulations, contact the Wisconsin Department of Agriculture, Trade and Consumer Protection. Our rules and licensing concurs with State and County regulations.

Eggs and meat may be sold if the vendor has the required retailer's license from the State of Wisconsin. All meat must be butchered at an inspected meat processor. All other market criteria apply.

Dairy products must be processed at a licensed dairy and the vendor must have a retailer's license. All other market criteria apply.

Jams, jellies, pickles, preserves and canned or other potentially hazardous foods must abide by state regulations (Pickle Bill- bill 101). The vendor must be the canner of the product. Pickle Bill sellers must reside in and produce their products in Wisconsin. The main ingredient must be grown or wild picked by the vendor. The vendor must post that the canned goods are not produced in a licensed kitchen but are produced with an approved recipe in accordance with the Pickle Bill and that the main ingredient is grown or wild gathered by the vendor. All other market criteria apply.

Alternatively, canned goods may be produced in a licensed kitchen in which case they must be canned from scratch by the vendor. The vendor must also post that the goods are produced in a licensed kitchen and therefore must be made from inspected ingredients and are not made from items grown or gathered by the vendor.

Baked goods must be produced in a licensed kitchen and in accordance with state regulations. All items must be made from scratch and are subject to Board approval. All other market criteria apply.

The weekly non-profit bake sale is exempt from these rules.

Enforcement

The Market management assumes the right to inspect a participant's garden or farm to assure that the product origin is observed. If a vendor is found in violation of selling goods not grown by the vendor, the management will ban that product from the market for the rest of the season and the vendor for five weeks. If there is a second offense the vendor shall be banned for the season.

The management reserves the right to require the removal of any customer, vendor, animal or product that it deems dangerous, disruptive or considers patently offensive.

The management reserves the right to sanction any participants that violate or ignore market rules not otherwise stated.

Any participant that is warned of a violation or sanctioned may have 30 days to appeal to the entire board for reconsideration. Any appeal will not necessarily postpone said sanction.

Signature upon your vendor application indicates understanding and agreement with these policies.